



**FOR IMMEDIATE RELEASE**

**October 7, 2010**

***CONVENTION CENTRE SERVES COMP BBQ IN SUPPORT OF THE UNITED WAY***

The Winnipeg Convention Centre will kick-off its campaign in support of the United Way with a **complimentary barbecue lunch** at its 375 York Avenue entrance on **Tuesday, October 12, 2010 from 11:30 am – 1:30 pm.**

The Convention Centre will be serving up a special barbecue lunch, rain or shine, to their employees, downtown businesses and the general public as it gives back to the community.

“This is an opportunity for folks in the area and beyond to come down with their colleagues, friends and families, learn about and make a donation to the United Way,” explains Ron Serediuk, Human Resources Manager for the Winnipeg Convention Centre. “Of course, they will also enjoy the free lunch, live entertainment and guest speakers.”

The Winnipeg Convention Centre recognizes the importance of supporting one another through the United Way’s innovative programs and partnerships that provide youth with alternatives to crime, drugs and life on the streets; reduce poverty; and build safer, healthier neighbourhoods. As such, the Centre also promotes a payroll deduction program for its employees to provide contributions to the United Way on an ongoing basis.

“This is our opportunity to come together with our employees, our neighbours and the community-at-large in combining our efforts and energy toward this most worthwhile program,” notes WCC President and CEO, Klaus Lahr. “We have approximately 450 incredibly generous and compassionate employees, including full, part time and casual workers, each of whom provides top service to our clients daily. This is our chance to help those outside of our building as well.”

Everyone is invited to join The Winnipeg Convention Centre for this complimentary barbecue lunch as they kick-off their campaign for the United Way.

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For interviews, please contact Klaus Lahr, President and CEO, Winnipeg Convention Centre, at 957-4501.