



For immediate release

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MANITOBA DENTAL ASSOCIATION HONOURED WITH DISTINGUISHED AMBASSADOR PLAQUE

(WINNIPEG) The Winnipeg Convention Centre and the City of Winnipeg will honour **Ross H. McIntyre** and **the Manitoba Dental Association (MDA)** with induction into its prestigious Ambassador Plaque program on **Thursday, January 27, 4:30 pm, VIP Salon, Main Floor, Winnipeg Convention Centre.**

For over 40 years, retiring MDA Executive Director, Ross McIntyre has been a leader of dentistry in Manitoba and this plaque is in recognition of his outstanding contribution to the planning and organization of the annual Manitoba Dental Association Conference.

“His foresight and gently persuasive skills lead a multitude of dentists through the years in making the important choices and decisions that have made us the highly respected professionals we are”, notes Dr. Murray White, MDA President (1998-99).

Since 1995, the MDA has brought together between 1500 – 2000 Manitoba dentists, dental hygienists and other oral health care professionals annually for education and enlightenment at its AGM and Convention at The Winnipeg Convention Centre. “We moved our Conference to the Convention Centre because of its exceptional facilities, service and experience of the Centre’s staff in all areas of convention management”, explains current Executive Director, Rafi Mohammed.

The Manitoba Dental Association is in its 127th year as the regulatory and membership services body for dentists in Manitoba. The MDA is the voice of the profession of dentistry in Manitoba and it is the legislated self-governing body with the dual responsibilities of service to the public and oral health care providers. The MDA continues to successfully fulfill its goals of providing responsible representative leadership, developing and maintaining effective communications, and ensuring appropriate licensure standards.

“We have enjoyed hosting the Manitoba Dental Association over the last 15 years and appreciate their loyalty in bringing their members back year after year to our facility”, says Klaus Lahr, President and CEO of The Winnipeg Convention Centre. “Their quest for continual professional growth through their annual Conference is highly admirable and we look forward to hosting them once again this year.”

Mr. McIntyre and the MDA will join a group of highly distinguished organizations on the Centre's ***Wall of Fame***, located just inside of the York Avenue entrance.

The Winnipeg Convention Centre, in conjunction with the City of Winnipeg, initiated the Ambassador Plaque Program in 1994 to recognize those individuals and groups whose efforts have been integral to bringing events, activities, conferences and conventions to our City. These people, many of whom volunteer their time and services, have a tremendous impact on this community, on both a social and economic level, as well as on the City of Winnipeg and our Convention Centre.

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For more information, contact:

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