



For immediate release

November 1, 2010

***INVESTORS GROUP HONOURED FOR OUTSTANDING CONTRIBUTION
TO THE COMMUNITY***

(WINNIPEG) The Winnipeg Convention Centre and the City of Winnipeg will honour **Investors Group, Inc.** with induction into its prestigious Ambassador Plaque program on **Monday, November 8, 11:30 am, VIP Salon, Main Floor, Winnipeg Convention Centre.**

The dedication of this plaque is in recognition of **Investors Group's** outstanding contribution to hosting, planning and organizing numerous conferences and special events at the Winnipeg Convention Centre. They will join a group of highly distinguished associations on the Centre's Wall of Fame, located just inside of the York Avenue entrance.

Over the last 20 years, **Investors Group** has brought nearly 10,000 representatives to meet at the Winnipeg Convention Centre. "We receive great value by meeting here, in the centre of the country, the home of our head office," notes Angie Pfeifer, Assistant Vice-President, Corporate Meetings, Travel & Incentives, Investors Group. "The Winnipeg Convention Centre is a great partner and we like to 'show off' what Winnipeg has to offer to our colleagues from across the country."

For over 80 years, **Investors Group** has been helping Canadians build long-term financial security. Its long heritage of grassroots involvement, corporate funding, and project initiation by many of their people has created a strong corporate culture of caring for our communities. They have a long history of attracting people who are ambitious and people who care for those they serve, which translates into a deep interest in community needs. When you combine these characteristics, you end up with a strong sustainable focus on corporate citizenship.

"We are very proud to host **Investors Group** as they work so diligently in assisting and supporting all Canadians", notes Klaus Lahr President & C.E.O. of The Winnipeg Convention Centre. "They are a great ongoing contributor to our own Winnipeg economy by maintaining their head office here and bringing their team to meet regularly in Winnipeg".

The Winnipeg Convention Centre, in conjunction with the City of Winnipeg, initiated the Ambassador Plaque Program in 1994 to recognize those individuals and groups whose efforts have been integral to bringing events, activities, conferences and conventions to our City. These people, many of whom volunteer their time and services, have a tremendous impact on this community, on both a social and economic level, as well as on the City of Winnipeg and our Convention Centre.

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For more information, contact:

Klaus Lahr – President & C.E.O., Winnipeg Convention Centre 956-1720