



Promoting our City from within.

**FOR IMMEDIATE RELEASE**

**July 11, 2008**

***LOOKING TO BOOST YOUR CAREER AND OUR CITY AT THE SAME TIME?***

If you are a member of a provincial, national or international association, organization or business, and are interested in chairing or co-chairing your local organizing committee, have we got an opportunity for you!

**Winnipeg's Inner Circle** can help you bring your next meeting to Winnipeg. We can assist with all the details from preparing a bid for your event, to providing a check list of planning requirements and supplier contacts, to financial assistance options and more!

To date, **Winnipeg's Inner Circle** has connected with over 250 representatives through a variety of events and initiatives:

- Our official launch in January of 2006 with a program overview by the Winnipeg Convention Centre and Destination Winnipeg
- Spring luncheon sessions featuring: the Winnipeg Convention Centre and Destination Winnipeg providing detailed information on the myriad of services available to assist members with bringing their organization's conference/meeting to Winnipeg; the Bid Book process by Destination Winnipeg; the latest in audio visual technology
- Fall luncheon sessions featuring: information on event management services by two of Winnipeg's leading meeting planners; exciting presentations on what your group can look forward to in Winnipeg - The Canadian Museum for Human Rights and the new airport terminal by Winnipeg Airports Authority
- Our membership newsletter with features on **Winnipeg's Inner Circle** members; how meetings and conventions benefit Winnipeg; overview on Winnipeg's Inner Circle Gala Awards where members will be honoured for bringing their organization "home" for business; and Winnipeg Convention Centre's unbelievable offer to provide a **COMPLIMENTARY BOARD MEETING** including meeting space, food and beverage **AND** guest rooms in order to assist you in attracting your organization to meet Winnipeg!

"There are incredible measureable results with this opportunity," notes Winnipeg Convention Centre General Manager, Klaus Lahr. "Not only is there the positive impact that chairing an event will have on your career, but bringing your event to Winnipeg will increase exposure for your organization, enable you to showcase our City and your committee's work, and boost our City's economy all at the same time!"

All guests of **Winnipeg's Inner Circle** are invited to participate and network with our members twice a year. As an invited member, there is **no** cost for your registration – only the opportunity to receive encouragement, support and resources to attract your organization to meet in Winnipeg.

Through her membership in **Winnipeg's Inner Circle**, Canadian Association of Principals' Conference Co-Chair, Joycelyn Fournier-Gawryluk, believes she has the support needed to bring her 800 delegates to Winnipeg. "The Winnipeg Convention Centre, Destination Winnipeg, and other local industry partners have provided us with all the resources required to attract delegates to our national conference. We feel secure in knowing that our organization has the strong support we need in staging our event here in May 2009."

For details on the Convention Centre Board meeting offer, contact David Chizda, Director of Sales and Marketing, Winnipeg Convention Centre at 957-4529. For membership information on **Winnipeg's Inner Circle**, contact Debbie Maslowsky, Program Director at 957-4526.

Winnipeg's Inner Circle is an initiative of the Winnipeg Convention Centre.